#### **KVBC COMMUNITY OUTREACH**

## Fourth Quarter

# October 1 through October 31, 2002

Date	Speaker	Club / Organization and Activity			
10/06/02	Beth Fisher	Positively Kids - sold tickets for charity at LaMar's; promoted charity			
10/07/02	Beth Fisher	Goodwill - Official Spokesperson for 2002 110 Years of Goodwill Campaign			
10/09/02	Beth Fisher	Invensys Golf Classic - Sold scratch cards for charity to raise money for Positively Kids			
10/10/02	Beth Fisher	Invensys Golf Classic - Sold scratch cards for charity to raise money for Positively Kids			
10/11/02	Beth Fisher	Invensys Golf Classic - Sold scratch cards for charity to raise money for Positively Kids			
10/11/02	Nina Radetich	Special Olympics - Sat on a billboard or building to raise money			
10/12/02	Beth Fisher	Invensys Golf Classic - Sold scratch cards for charity to raise money for Positively Kids			
10/12/02	Dr. Jim Siebert	Easter Seals - Playhouse 2002 Under the Sea (Station Event)			
10/12/02	Jim Siebert/Judy Reich	Easter Seals - Playhouse 2002 Under the Sea (Station Event)			
10/12/02	Nina Radetich	Community Action Against Rape - Part of Organizing Committee			
10/13/02	Nina Radetich	Community Action Against Rape - Part of Organizing Committee			
10/13/02	Beth Fisher	, , , , , , , , , , , , , , , , , , , ,			
10/15/02	Beth Fisher	Goodwill - Representative of Goodwill's 100 year anniversary			
10/16/02	Beth Fisher	Goodwill - Representative of Goodwill's 100 year anniversary			
10/16/02	John Fredericks Donated unclaimed "Frederick's Facts" prizes to So. Nevada Cancer Research Fdr				
10/17/02	Beth Fisher Organ Donation Task Force Meeting - Task force member				
10/19/02	Beth Fisher ALS Association - Emcee'd event and walked				
10/26/02	Station Event	National USA Weekend Magazine Make-a-Difference Day Food Drive			
10/26/02	Beth Fisher	American Heart Assn Helped promote and welcomed crowds on the day of event			
11/11/02	Nina Radetich	· · · · · · · · · · · · · · · · · · ·			
11/14/02	Nina Radetich	PAL & Business Watch Network - Emcee'd Event			
12/06/02	John Fredericks	Postal Customer Council Auction - Emcee'd the event			
12/07/02	Station Event	Golf Tournament for St. Jude's			
12/07/02	Station Event	Golf Tournament for St. Jude's			
12/18/02	Beth Fisher	Johnson & Tofte - On air to raise money for Shade Tree Shelter			
12/19/02	Beth Fisher	KISS FM - Read "Twas the Night Before Christmas" on air			
Ongoing:					
Oligoling.	Beth Fisher	Special Olympics			
	Den Haner	Postively Kids			
	Jim Snyder	Boys Scouts Explorer Program			
	onn onydor	Shade Tree Shelter			
		Nevada School of the Arts			
	Kendall Tenney	Big Brothers/Big Sisters organization			
	rionadii romioy	Make-a-Wish Foundation			
		ALS (Lou Gehrig's Disease)			
		Miles for Smiles			
		DARE			
	Nina Radetich	Secret Witness Board			
		Planning committee - MS 150 Ride			
	Deborah Clayton	Member of the Southern Nevada Chapter of the American Red Cross			
	·	Volunteer with Junior League			
	John Fredericks	Board Member for "Media Partners for Pets"			
		Board of the NSPCA			
	Judy Reich	Board of Director, Inner City Games and serves on the Education Committee			
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# KVBC COMMUNITY OUTREACH 4th Quarter October 1 through December 31, 2002

## **Station Studio Tours**

Date	Whom	Number of Children	Number of Adults	Watched
10/01/02	Alexander Paulson School	54	18	Noon News
10/02/02	LDS Young Women's Group	12	5	5:00 p.m. News
10/09/02	Shadow Creek Young Women's	10	4	6:00 p.m. News
10/14/02	Disability Recreation Group	0	11	General Tour
10/17/02	Daville Services	4	2	4:00 p.m. News
10/21/02	Odessey Charter School	23	23	4:00 p.m. News
10/23/02	CCSN Speech 118 - Mass Comm.	30	1	General Tour
10/25/02	Tiger Cubs - Pack 562	· 24	11	Noon News
10/29/02	Tiger Cubs - Pack 961	5	5	5:00 p.m. News
11/06/02	Cub Scouts - Pack 930	9	8	5:00 p.m. News
11/11/02	Barbara	1	1	General Tour
11/15/02	CC Parks - Paradise Rec. Center	0	20	Noon News
11/18/02	Cub Scouts - Webelos Pack	5	2	4:00 p.m. News
11/21/02	John R. Beatty E.S.	Ü	4	Noon News
11/22/02	Green Valley Christian School	26	10	Noon News
11/27/02	UNLV	10	1	Noon News
12/06/02	Lucille Rogers Elementary School	50	6	Noon News
12/16/02	Lee Winston KCEP Power 88	15	1	5:00 p.m. News
12/17/02	LDS Young Men & Young Women	5	2	6:00 p.m. News
12/18/02	Tiger Scouts	4	4	6:00 p.m. News
12/19/02	Tiger Cubs - Pack 356	6	6	5:00 p.m. News